



## GOVERNOR MAGGIE HASSAN VISITS W.S. BADGER FOR SIGNING OF NEW HAMPSHIRE BENEFIT CORPORATION LEGISLATION



On Wednesday, September 3, Governor Maggie Hassan visited W.S. Badger in Gilsum to sign New Hampshire's Benefit Corporation Legislation, a law that gives businesses the freedom and flexibility to write a mission into their articles of incorporation that places a priority on the environment, the community, and employees, and enables that mission to become sustainably "baked" into the DNA of the company.

Governor Hassan was joined by NH Senator Molly Kelly, NH's Division of Economic Development Director Carmen Lorentz, Badger's Director of Product Development Rebecca Hamilton, B Lab representatives, members of the community, other local certified B Corps, and Badger staff.

New Hampshire joins 26 U.S. States and the District of Columbia in enacting Benefit Corporation Legislation. The law takes effect January 1, 2015.

W.S. Badger Company, a family-owned business that manufactures USDA certified organic body care products, played an integral role alongside NH Senator Molly Kelly and others in getting Benefit Corporation Legislation passed in New Hampshire. Since 2011 Badger has been a Certified B Corp, a certification conferred by the non-profit B Lab, which verifies that a company's policies and practices support their mission and meet a high standard of overall social and environmental performance. To date, there are more than 1,000 registered benefit corporations worldwide.

*Pictured above from left to right: Badger's Rebecca Hamilton and NH Senator Molly Kelly bear witness as Governor Hassan (seated) signs new bill. Center: Participants celebrated the signing with B the Change cake, cupcakes, and light refreshments; Governor Hassan chats with Badger CEO Bill Whyte.*